







OFFERING SUMMARY

Holliday Fenoglio Fowler, L.P. acting by and through Holliday GP Corp. a Texas licensed real estate broker ("HFF")

# **INVESTMENT OVERVIEW**

HFF is pleased to exclusively offer Village on the Green (the "Property"), a 90,316 square-foot mixed-used property located adjacent to the Dallas Midtown development. The Property is located beneath 202 apartments units (not a part of offering) and includes 65,278 SF of retail and 25,038 SF of creative office. The Property offers a stable in-place cash flow from a well-diversified tenant mix with a current occupancy of 82.2% and an average remaining lease term of 5.5 years.

The Property benefits from a dynamic local economy, strong trade area demographics, and unparalleled access via Dallas North Tollway and Lyndon B Johnson Freeway.

# **PROPERTY OVERVIEW**

**Location:** 5301 Alpha Road

Dallas, Texas 75240

Occupancy: 82.2%

**WALT:** 5.5 years

**Size:** 90,316 SF

Year Built: 2007

Parking Ratio: 152 Garage Spaces

94 Surface Spaces

(2.7:1,000 SF)

SF Breakdown: Under Multifamily: 60,046 SF

Standalone: 30,270 SF







### **INVESTMENT THESIS**

### **IRREPLACEABLE MIXED-USE DEVELOPMENT**

- One of DFW's largest ground level, multifamily-attached, mixed-use developments.
- The offering represents an opportunity to acquire a unique asset at well below replacement cost in one of the city's primary retail and office corridors.

### STABLE IN-PLACE CASH FLOW

 At 82.2% leased, Village on the Green offers an investor the opportunity to acquire stable in-place cash flows with a weighted average lease term of 5.50 years

### **AFFLUENT TRADE AREA DEMOGRAPHICS**

- Within a 1-mile radius of the Property, 29% of the population is between 25-34 years old.
- The average household income within a 3-mile radius of the property is over \$103,000.
- The immediate surrounding 1-mile area has seen its population incrase an impressive 10.7% since 2010.

#### **RETAIL UNDERSUPPLY**

- Several retail categories are undersupplied in the immediate area, including:
  - Grocery (1-Mile): \$43M
  - Pharmacies & Drug Stores (1-Mile): \$5.8M
  - Bookstores (1-Mile): \$790K
- Approximately, 2,000 new multifamily units coming online in the next couple years.
- 700+ hotels rooms being added within one mile over the next few years.

Major Tenants					
Tenant	SF	Type	Remaining Term <sup>1</sup>		
Planet Fitness	14,122	Retail	5.7 yrs		
Venture X	12,309	Office	10.1 yrs		
900lbs of Creative	6,549	Office	7.6 yrs		
LandDesign	6,180	Office	5.8 yrs		
Other Retail	33,520	Retail	3.3 yrs		
Total Retail	47,642		4.0 yrs		
Total Office	25,038		8.4 yrs		
Total	72,680		5.5 yrs		

<sup>1</sup>As of July-2018

# **DYNAMIC LOCATION**



### MALL PERIPHERAL LOCATION

- The Galleria spans 1.8 million square feet featuring over 200 national stores and boutiques, as well as dozens of eateries and an indoor skating rink.
- The Galleria Office Towers encompass approximately 1.4 million square feet of Class A office space.



### **EXCEPTIONAL ACCESS**

- The Property benefits from its location near Dallas North Tollway and LBJ Expressway which provide access to the greater DFW area.
- Recently completed \$2.7 billion LBJ Express Project (284,000 cars use the LBJ Express Project daily with a projected increase to 500,000 cars per day by 2020).

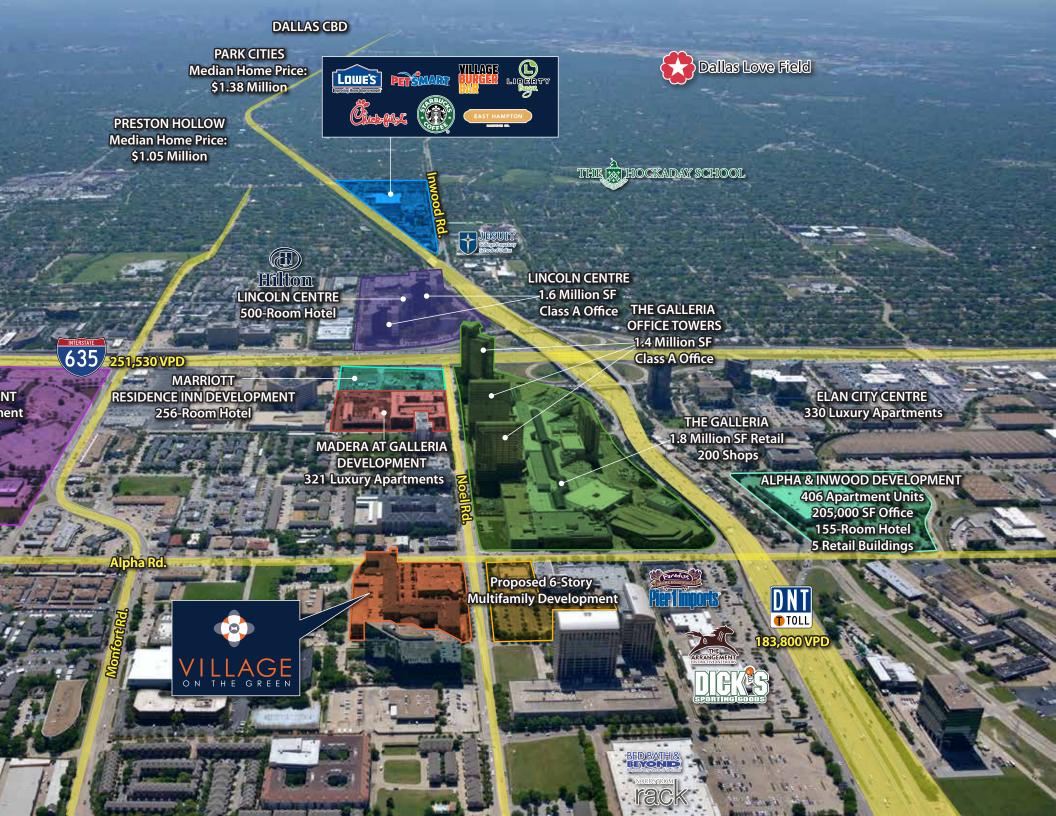


### **DALLAS MIDTOWN DEVELOPMENT**

- Half-a-mile east of the Property.
- \$4 billion mixed-use redevelopment of Valley View Mall and the surrounding area.
- Phase I will include: 500,000 SF office, 400,000 SF retail, 1,000 multifamily units, 440-room hotel, and a 10-screen Cinepolis theatre.
- TIF unanimously approved in June 2016.

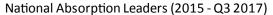


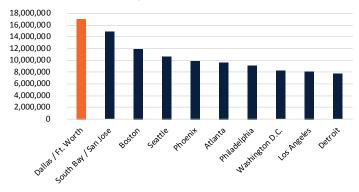




# **DFW RETAIL & OFFICE MARKETS**

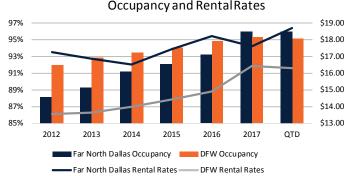
- Since 2015, DFW has **absorbed 14% more space than** any other MSA.
- DFW had <u>7.1 million square feet more of net absorption</u> (23.2 million) than delivered square feet over this time period.
- The Quorum/Bent Tree submarket currently is 83.9% occupied with <u>average asking rates up 25.3% since</u> 2013 to \$24.40.





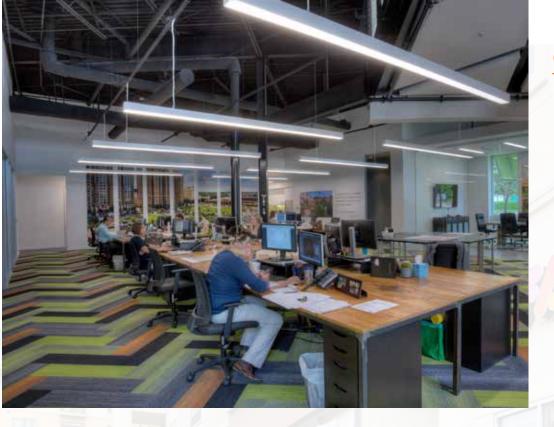
- In recent years, the Far North Dallas market has been <u>a</u> leader in the DFW retail market.
- Current rental rates are at an <u>15% premium</u> to the DFW average.

Far North Dallas & DFW Retail Market
Occupancy and Rental Rates









Creative Office Tenants					
Tenant	SF	Industry	Remaining Term <sup>1</sup>		
Venture X	12,309	Co-Working	10.1 yrs		
900lbs of Creative	6,549	Marketing	7.6 yrs		
LandDesign	6,180	Architecture	5.8 yrs		
Total	25,038	-	8.4 yrs		

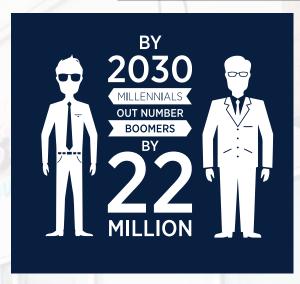
<sup>1</sup>As of July-2018





# **CREATIVE OFFICE DEMAND**

 At <u>92 million people</u>, the millennial generation is the largest in history and will comprise <u>75%</u> of the world's workforce by <u>2030</u>.



- Millennials prefer an open and flexible work culture and emphasis on wellness.
- 70% of people reported they felt <u>healthier</u> than they did working in a traditional office setting.





# **ECONOMIC OVERVIEW**



One of the MOST
DIVERSE
economies in the
U.S.



3.2% unemployment rate, well below the national average of 4.1%.



Led the country with 100,400 jobs added in trailing 12 months as of November 2017.



From 2018 to 2022, the
Dallas / Fort Worth MSA is
expected to rank FIRST in
population growth
-Oxford Economics



From 2018 to 2022, the Dallas / Fort Worth MSA is expected to rank

SECOND in job growth

-Oxford Economics

### **ADDITIONAL INFORMATION**

If you have any questions or require additional information, please contact any of the individuals below.

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