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# Marketing Presentation

## 5495 Crowder Boulevard Shopping Center

### New Orleans, Louisiana 70127

For Sale at \$1,150,000

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**Louisiana Commercial Realty**

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*November 1, 2014*



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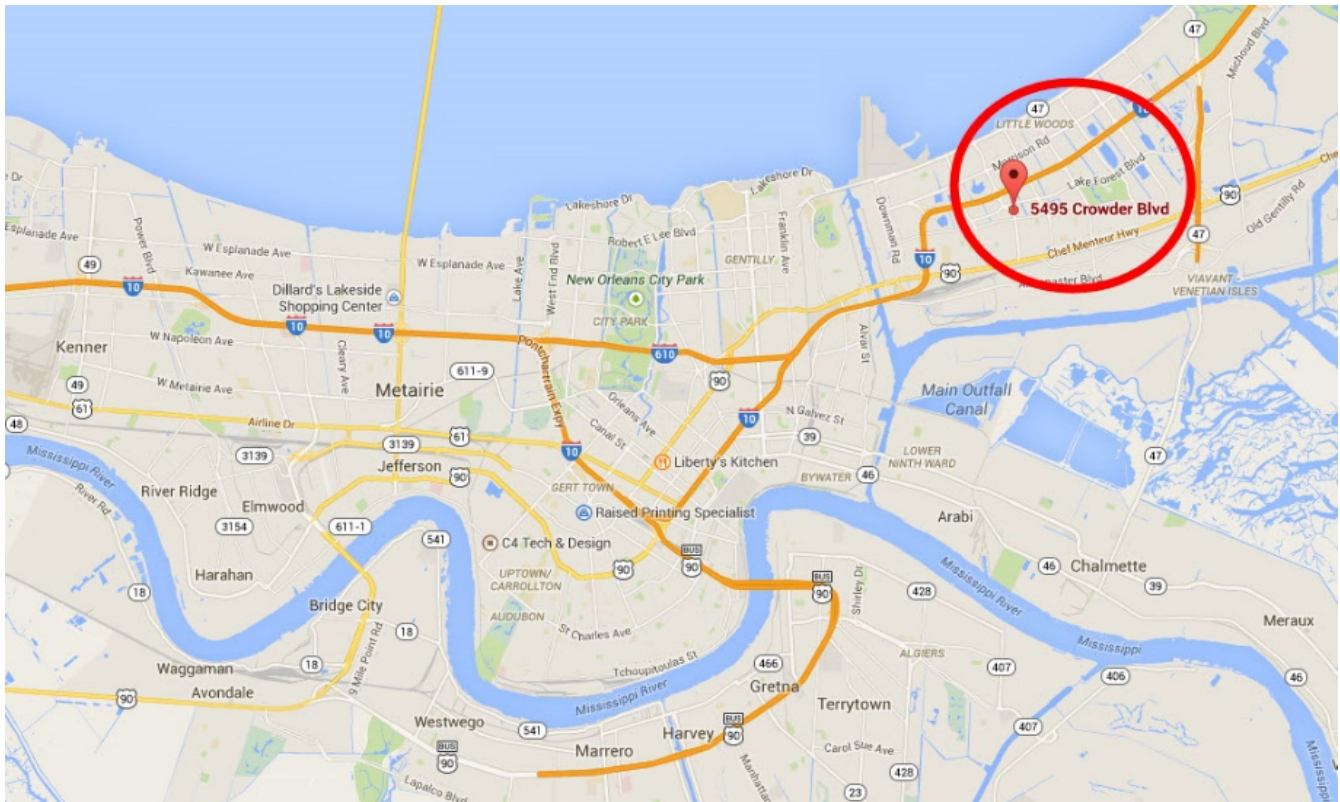
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# Location

## Map



The property is located in the eastern part of New Orleans, on Crowder Boulevard, just south of Lake Forest Boulevard and approximately .2 miles from the Interstate 10 / Crowder interchange. Interstate 10 is the 4<sup>th</sup> longest highway in the U.S., stretching from California to Florida.



## Neighborhood

### New Nearby Developments



New Dollar General



New Pizza Hut



New Planet Fitness



New Wal-Mart Supercenter

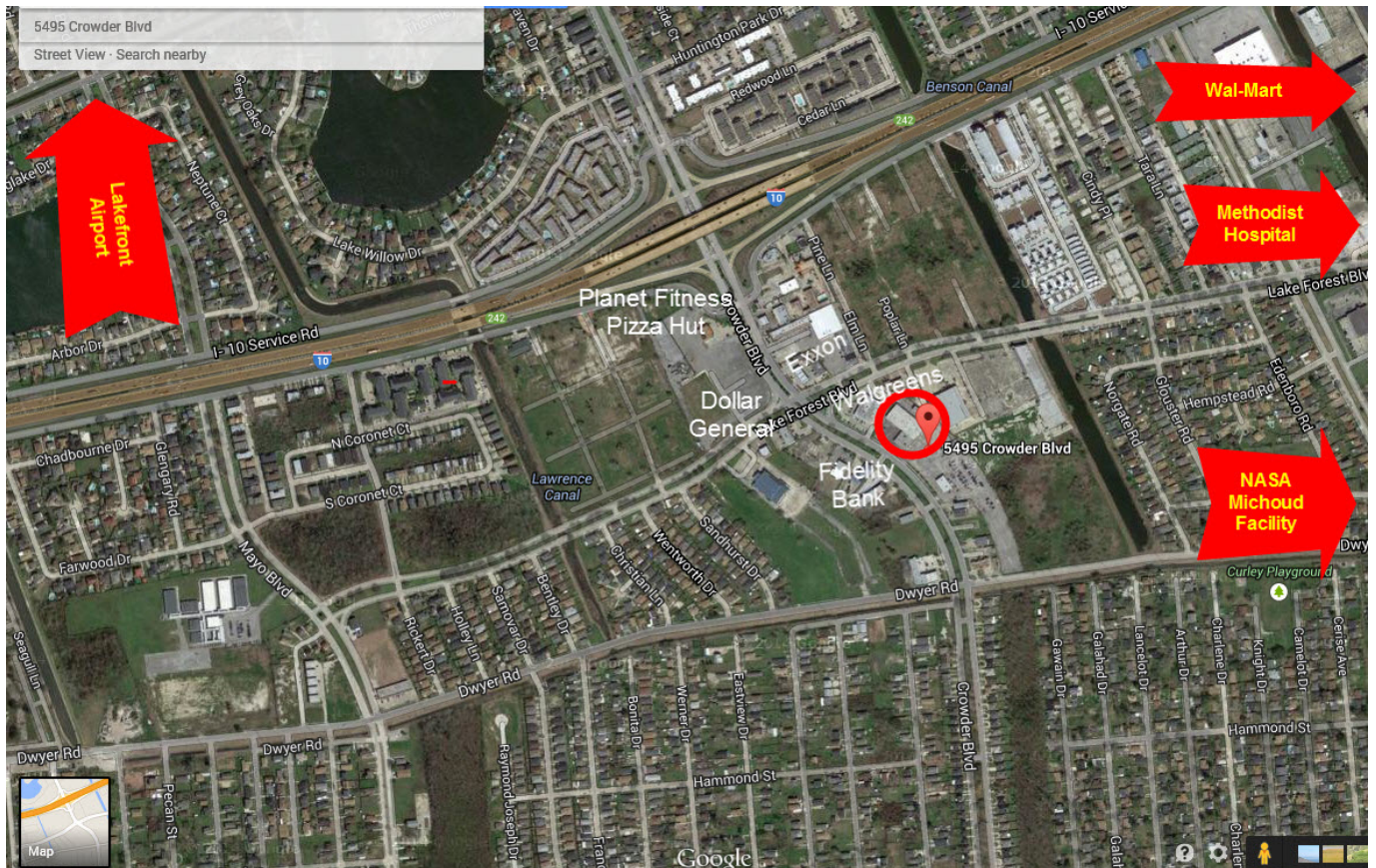


New Walgreens



New Methodist Hospital

The property is easily accessed by Crowder Boulevard, a two-lane paved roadway that extends from Chef Menteur Highway to Lake Pontchartrain, and by Lake Forest Boulevard, which runs from Interstate 510 to Mayo Boulevard and Interstate 10. The area is undergoing development, with large big box stores such as the new 500,000 SF Wal-Mart Supercenter on 11 acres, and the opening of the Methodist Hospital on nearby Bullard Avenue. A new development, called the Crowder Retail Center will contain a Planet Fitness and Pizza Hut, and a new Dollar General store has been constructed on the other side of Lake Forest Boulevard. Across the street from the property is a large Fidelity Bank building.



## Property Description



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## Property Description and Photographs

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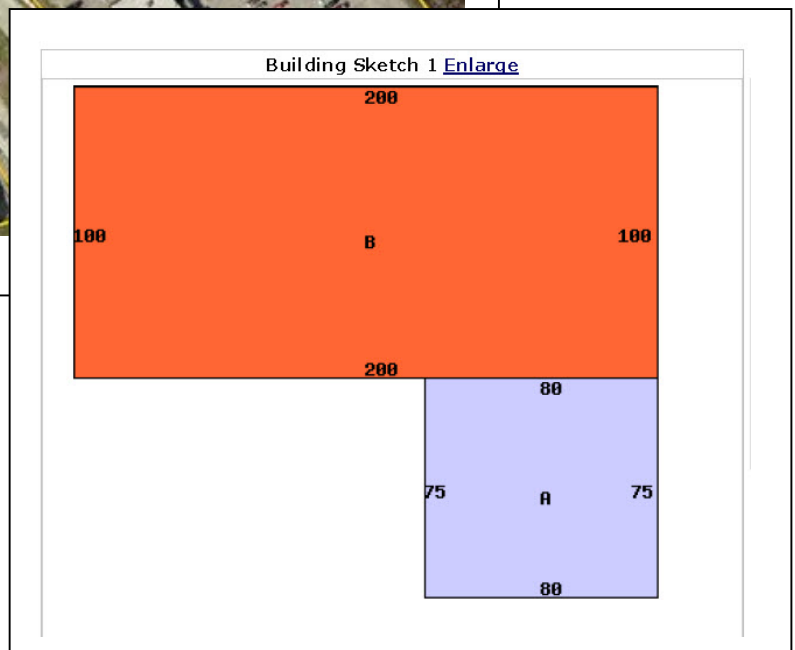
The 26,806 square foot steel frame and concrete block constructed building sits on 2.81 acres ( 122,280 SF). The property is located in flood zone A4.





## Building Measurements & Parking

There is concrete paved parking for 90 cars. Approximately 500 feet fronts Crowder Boulevard. Currently the 6,000 sf front building area, approximately 80'x75', is a large showroom occupied by a beauty supply business who would be interested in continuing to lease space. The vacant rear building, approximately 20,000 sf (200'x100') is an open steel frame structure with 4 retail glass and metal doors. A 5<sup>th</sup> glass door accesses separate space with concrete block walls.





# Zoning

## Currently Zoned Special Industrial With Draft Future Zoning C-1

The purpose of this district is to provide sufficient space in appropriate locations for certain types of business and manufacturing relatively free from offense, in modern landscaped buildings, to make available more attractive locations for these businesses and industries, and to provide opportunities for employment closer to places of residence with corresponding reduction of travel time from home to work. Certain commercial uses are permitted, primarily for service to employees in the district. There is also an Eastern New Orleans Renaissance Corridor Overlay Zoning District.

**CITY OF NEW ORLEANS PROPERTY VIEWER**

**Permitted Uses Include:**

- Light Manufacturing
- Hotels
- Banks
- Gas Stations
- Restaurants
- Storage Warehouses
- Auto Body Shops

**ZONING**

- Zoning District: SI
- Zoning Description: Special Industrial District
- DRAFT Zoning: C-1
- DRAFT Zoning Description: General Commercial District
- Future Land Use: GC
- Future Land Use Description: General Commercial
- Last Updated: Thu Dec 19 2013

**OVERLAYS AND INTERIM ZONING DISTRICT**

- Overlay and Interim Zoning District 1: EASTERN NEW ORLEANS RENAISSANCE CORRIDOR DISTRICT
- Visit Municode to view the regulations of this District.
- Regulations in the overlay and interim zoning districts are combined in the zoning district. In the event of overlapping districts, please contact One Stop Shop for interpretation of the Overlays/Interim Zoning District.

**Property Description:** SEC 22 LOT W-2-A CROWDER BD 313/500 X 300/313  
PLAN 9-16A-156 1996 ASSD 39W016128 COLLISION CENTER

**RM-4 Multi-Family Is Conditional Use**

Conditional uses include any use authorized in the C-2 General Commercial District which include retail, reception halls, and RM-4 high density multi-family housing.



# Demographics For Retail Development

## 5 Minute Drive Time Population

Within a 5 minute drive time, the 2010 Census states the population is 37,258, with 18,542 households. Approximately 50% of the households are renters. The average household income is \$44,000.



### 2010 Census Profile

5495 crowder  
 5495 Crowder Blvd, New Orleans, Louisiana, 70127,  
 Drive Time: 5 minutes

Prepared by Robert Hand  
 Latitude: 30.026435563  
 Longitude: -89.99039607

	2000	2010	2000-2010 Annual Rate
Population	58,447	37,258	-4.40%
Households	21,475	13,898	-4.26%
Housing Units	22,860	18,542	-2.07%

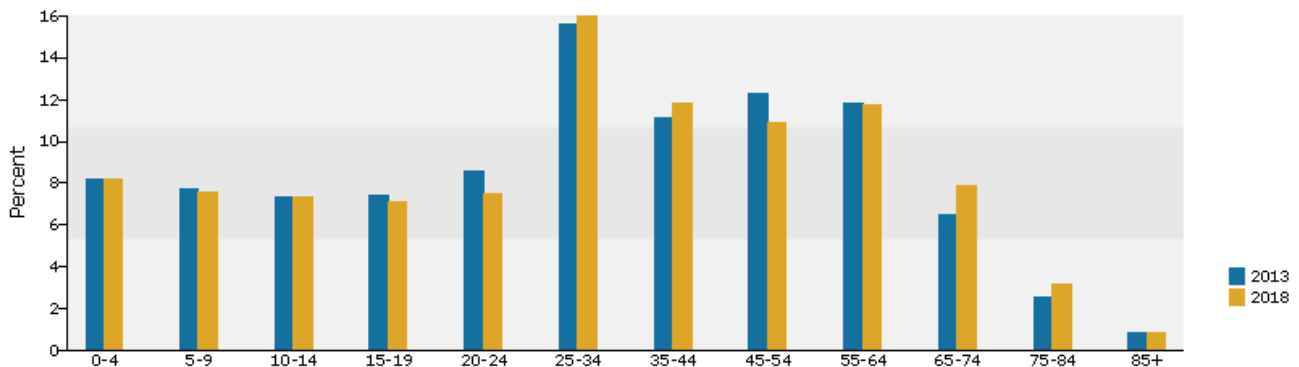
Population by Race	Number	Percent
Total	37,258	100.0%
Population Reporting One Race	36,804	98.8%
White	1,160	3.1%
Black	34,775	93.3%
American Indian	66	0.2%
Asian	375	1.0%
Pacific Islander	10	0.0%
Some Other Race	418	1.1%
Population Reporting Two or More Races	454	1.2%
Total Hispanic Population	951	2.6%

Population by Sex	Number	Percent
Male	17,054	45.8%
Female	20,204	54.2%

*The largest age group is 25-34 with a 15.6% weighting.*

Population by Age

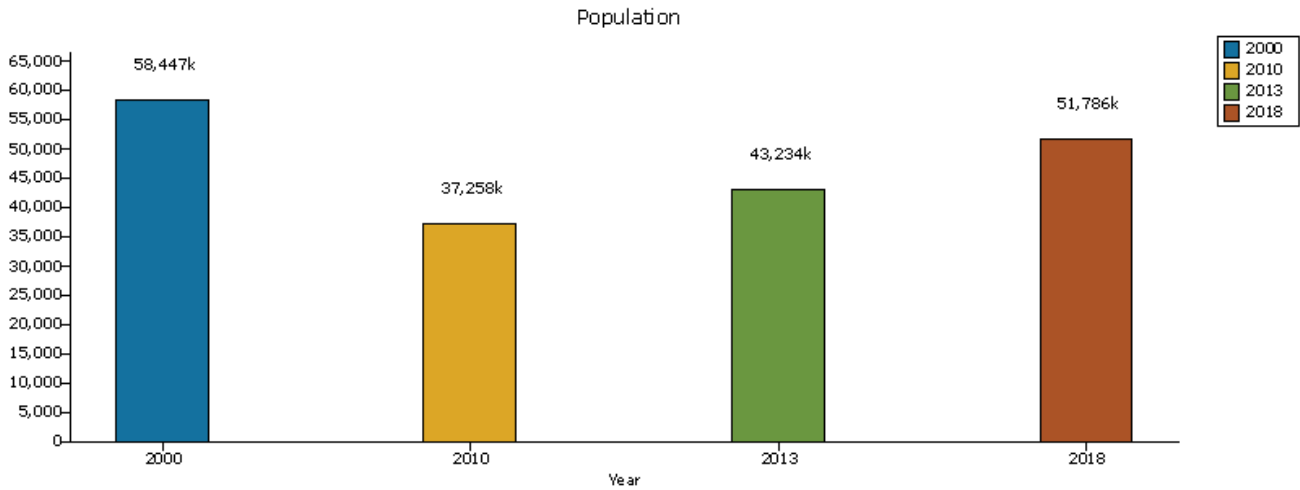






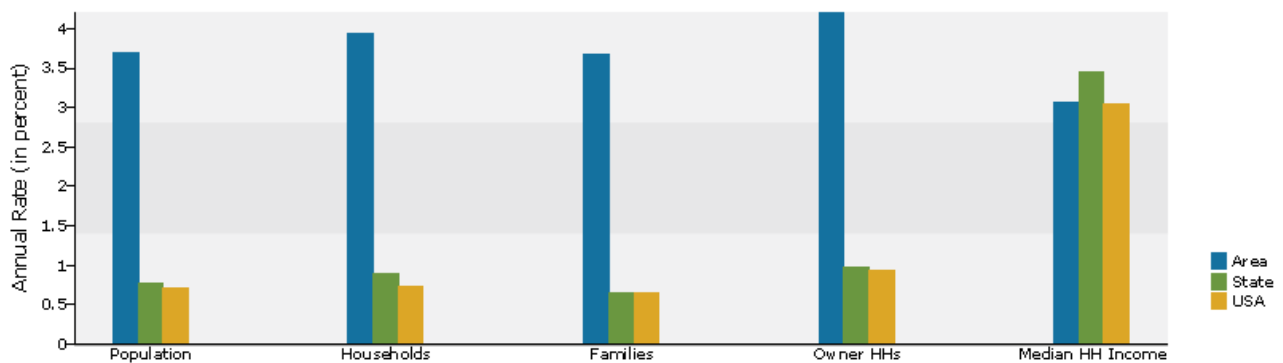
## 5 Minute Drive Time Population Growth Forecast 2010 To 2018

The population is expected to grow 3.6% annually, about triple the average for the United States. The median age is 31 compared to the US average of 37.



*The 5 year growth rate in population, households, families and owner households is triple the US average.*

Trends 2013-2018





## Dominant Tapestry Map-Lifestyle Behavior

Sophisticated marketing strategies break down consumer behavior by patterns, and the dominant behavior within a 1 mile radius is called "Inner City Tenants". The next highest behavior category within a 3 mile radius is called "Family Foundations".



### Dominant Tapestry Site Map

5495 crowder  
5495 Crowder Blvd, New Orleans, Louisiana, 70127  
Drive Time: 1, 3, 5 Minutes

Prepared by Robert Hand  
Latitude: 30.026436  
Longitude: -89.990396





## Tapestry Map-"Inner City Tenants"

# Tapestry™ Segmentation

Esri's **Tapestry™ Segmentation** system divides U.S. residential areas into 65 distinctive segments based on socioeconomic and demographic characteristics to provide an accurate, detailed description of U.S. neighborhoods. **Tapestry Segmentation** can help you to identify your best markets, find the most profitable consumer types, tailor marketing messages to fit your audience, and define product and service preferences. Here's a brief description of a Tapestry segment.

## 52—Inner City Tenants



**Segment Code**—52

**Segment Name**—Inner City Tenants

**LifeMode Summary Group**—L8 Global Roots

**Urbanization Summary Group**—U4 Metro Cities II

### Demographic

*Inner City Tenants* residents are a microcosm of urban diversity; their population is represented primarily by white, black, and Hispanic cultures. Three in ten residents are Hispanic. This multicultural market is younger than average, with a median age of 29.0 years. The household composition also reflects their youth. Household types are mixed; 34 percent are singles, 28 percent are married-couple families, 21 percent are single parents, and 10 percent share housing. Turnover is high in these neighborhoods because many are enrolled in nearby colleges and work part-time. These neighborhoods are also a stepping-stone for recent immigrants, with an annual population growth of 0.34 percent.

### Socioeconomic

The median household income is \$29,027. Because few own their homes, most of their net worth comes from savings. Eighty-three percent earn income from wages and salaries; 7 percent receive public assistance. Forty-five percent of the population aged 25 and older has attended college; 5 percent hold a graduate or professional degree. Earning a college degree is at the forefront of their goals, so many work part- and full-time to fund their college education. Approximately half of the employed residents work in white-collar occupations. This market has twice the national level of residents who work in the accommodation/food services industry.

### Residential

These neighborhoods are located primarily in the South and West. Most *Inner City Tenants* residents rent economical apartments in mid- or high-rise buildings. The homeownership rate is 19 percent, and the median home value is \$124,732. Most of the housing units were built in the 1960s, 1970s, and 1980s. For their average commute to work of 25 minutes, many residents drive their vehicle or depend on other modes of transportation. Seventeen percent of the households do not own a vehicle.

### Preferences

With their busy lifestyle, *Inner City Tenants* residents frequently eat at fast-food restaurants and shop for groceries at nearby stores such as Albertson's. They prefer easy-to-prepare frozen and canned foods. Internet access at home is not typical in this market, but those who have no access at home will surf the Internet at school or at the library. Playing games and checking e-mail are typical online activities. Households have recently bought video game systems and baby items such as food, products, furniture, and equipment. They prefer to shop at Target and Walgreens.

They go to the movies and professional football and basketball games, play football and basketball, and go bowling. They read magazines, particularly news and *Entertainment Weekly*, and listen to urban or contemporary hits radio. Some enjoy the nightlife, visiting bars and going dancing at nightclubs.

For more information about Tapestry call Esri at

**1-800-447-9778**

Send e-mail inquiries to **info@esri.com**

Visit

**esri.com/tapestry**

**Understanding our world.**



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## Tapestry Map-"Family Foundations"

# Tapestry™ Segmentation

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## 34—Family Foundations



**Segment Code**—34

**Segment Name**—Family Foundations

**LifeMode Summary Group**—L10 Traditional Living

**Urbanization Summary Group**—U4 Metro Cities II

### Demographic

Family is the cornerstone of life in these neighborhoods that are a mix of married couples, single parents, grandparents, and young and adult children. The average family size is 3.3. The median age is 39.7 years, slightly older than the U.S. median; 7 in 10 are aged 45 or older. Diversity is low; 84 percent of the population is black.

### Socioeconomic

The median household income is \$37,193. More than 20 percent of the employed residents work for the government. Approximately one-third of the households are on Social Security or public assistance. Although education attainment levels are below the U.S. level, a slightly higher proportion of residents aged 25 or older have graduated from high school.

### Residential

These small urban communities are located in large metropolitan areas, primarily in the South and Midwest. Because these residents tend to stay put, very little household growth has occurred since 2000. Sixty-seven percent own their homes. With a median home value of \$97,805, most of their houses are single-family, built before 1970.

### Preferences

Active in their communities, *Family Foundations* residents attend church, serve on church boards, help with fundraising projects, and participate in civic activities. They spend money on their families and home maintenance projects. Careful consumers, they watch their budgets. They eat at home, shop at discount stores such as Marshalls and T.J. Maxx, and take advantage of savings at Sam's Club.

They're big TV fans; they watch courtroom shows, sports, and news programs. Viewership rates are very high; cable subscriptions are near the U.S. level. Many households own multiple sets so they won't miss anything. They listen to gospel, urban, and jazz radio and read newspapers, Entertainment Weekly, and general editorial and newsmagazines. Basketball is a favorite sport; they play, attend professional games, watch games on TV, and listen to games on the radio.

For more information about Tapestry

call Esri at  
**1-800-447-9778**

Send e-mail inquiries to  
**info@esri.com**

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Understanding our world.

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## Market Profile-Consumer Spending



### Market Profile

5495 crowder  
 5495 Crowder Blvd, New Orleans, Louisiana, 70127,  
 Drive Time: 1, 3, 5 minutes

Prepared by Robert Hand  
 Latitude: 30.026435563  
 Longitude: -89.99039607

	0 - 1 minute	0 - 3 minutes	0 - 5 minutes
<b>Top 3 Tapestry Segments</b>			
1.		Inner City Tenants	Family Foundations
2.		City Strivers	Inner City Tenants
3.		Milk and Cookies	Metro City Edge
<b>2013 Consumer Spending</b>			
Apparel & Services: Total \$	\$0	\$3,369,763	\$16,224,223
Average Spent	\$0.00	\$988.20	\$996.51
Spending Potential Index	0	44	44
Computers & Accessories: Total \$	\$0	\$531,098	\$2,565,294
Average Spent	\$0.00	\$155.75	\$157.56
Spending Potential Index	0	63	63
Education: Total \$	\$0	\$3,215,237	\$15,006,750
Average Spent	\$0.00	\$942.88	\$921.73
Spending Potential Index	0	65	63
Entertainment/Recreation: Total \$	\$0	\$6,641,486	\$33,853,272
Average Spent	\$0.00	\$1,947.65	\$2,079.31
Spending Potential Index	0	60	64
Food at Home: Total \$	\$0	\$10,815,656	\$53,366,886
Average Spent	\$0.00	\$3,171.75	\$3,277.86
Spending Potential Index	0	63	65
Food Away from Home: Total \$	\$0	\$6,957,850	\$33,739,507
Average Spent	\$0.00	\$2,040.43	\$2,072.32
Spending Potential Index	0	64	65
Health Care: Total \$	\$0	\$8,309,088	\$44,710,120
Average Spent	\$0.00	\$2,436.68	\$2,746.15
Spending Potential Index	0	55	62
HH Furnishings & Equipment: Total \$	\$0	\$3,224,367	\$16,271,283
Average Spent	\$0.00	\$945.56	\$999.40
Spending Potential Index	0	52	55
Investments: Total \$	\$0	\$2,830,638	\$14,344,679
Average Spent	\$0.00	\$830.10	\$881.07
Spending Potential Index	0	40	42
Retail Goods: Total \$	\$0	\$46,688,275	\$237,248,749
Average Spent	\$0.00	\$13,691.58	\$14,572.12
Spending Potential Index	0	57	60
Shelter: Total \$	\$0	\$35,147,582	\$169,624,591
Average Spent	\$0.00	\$10,307.21	\$10,418.56
Spending Potential Index	0	63	64
TV/Video/Audio: Total \$	\$0	\$2,787,311	\$13,871,793
Average Spent	\$0.00	\$817.39	\$852.02
Spending Potential Index	0	63	66
Travel: Total \$	\$0	\$3,432,263	\$17,781,128
Average Spent	\$0.00	\$1,006.53	\$1,092.14
Spending Potential Index	0	55	60
Vehicle Maintenance & Repairs: Total \$	\$0	\$2,226,774	\$11,291,343
Average Spent	\$0.00	\$653.01	\$693.53
Spending Potential Index	0	60	63



## Market Profile-Health & Beauty Market Potential



### Health and Beauty Market Potential

5495 crowder  
 5495 Crowder Blvd, New Orleans, Louisiana, 70127,  
 Drive Time: 3 minutes

Prepared by Robert Hand  
 Latitude: 30.026435563  
 Longitude: -89.99039607

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Used dental rinse in last 6 months	1,673	25.7%	128
Used denture adhesive/fixative in last 6 months	572	8.8%	142
Used denture cleaner in last 6 months	802	12.3%	113
Used deodorant/antiperspirant in last 6 months	6,093	93.7%	101
Used deodorant/antiperspirant <8 times last week	4,272	65.7%	96
Used deodorant/antiperspirant 15+ times last week	610	9.4%	156
Used disposable razor in last 6 months	3,401	52.3%	100
Used electric shaver in last 6 months	954	14.7%	78
Used hair coloring product (at home) last 6 months	1,566	24.1%	121
Used hair conditioner (at home) in last 6 months	4,298	66.1%	107
Used hair conditioning treatment (at home)/6 mo	2,225	34.2%	146
Used hair growth product in last 6 months	231	3.6%	154
Used hair mousse in last 6 months	1,094	16.8%	97
Used hair spray (at home) in last 6 months	2,064	31.7%	88
Used hair styling gel/lotion in last 6 months	1,761	27.1%	101
Used hand & body cream/lotion/oil in last 6 months	5,263	80.9%	112
Used hand & body cream/lotion/oil <5 times last wk	1,621	24.9%	117
Used hand & body cream/lotion/oil 9+ times last wk	1,967	30.3%	122
Used hand & body cream in last 6 months	1,151	17.7%	101
Used hand & body lotion in last 6 months	3,784	58.2%	119
Used hand & body oil in last 6 months	647	9.9%	193
Used lip care in last 6 months	4,191	64.4%	108
Used liquid soap/hand sanitizer in last 6 months	5,063	77.9%	102
Used mouthwash in last 6 months	4,724	72.6%	111
Used mouthwash <4 times in last 7 days	1,645	25.3%	118
Used mouthwash 8+ times in last 7 days	1,226	18.9%	119
Used shampoo (at home) in last 6 months	5,841	89.8%	98
Used shampoo plus conditioner prod (at home)/6 mo	1,610	24.8%	129
Used shaving cream/gel in last 6 months	2,994	46.0%	88
Used personal care soap (bar) in last 6 months	5,724	88.0%	105
Used personal care soap for antibacterial purpose	1,460	22.5%	117
Used personal care soap for complexion	374	5.8%	84
Used personal care soap for deodorant	973	15.0%	93
Use personal care soap for moisturizing	1,538	23.7%	110
Bought toothbrush in last 6 months	5,587	85.9%	101
Bought electric toothbrush in last 6 months	393	6.0%	90
Used toothpaste in last 6 months	6,215	95.6%	100
Used toothpaste <8 times in last 7 days	2,407	37.0%	116
Used toothpaste 15+ times in last 7 days	1,058	16.3%	100
Used toothpaste with baking soda in last 6 months	1,144	17.6%	154
Used toothpaste (gel) in last 6 months	1,766	27.2%	98
Used toothpaste (paste) in last 6 months	2,992	46.0%	95
Used whitening toothpaste in last 6 months	1,972	30.3%	87
Used tooth whitener (not toothpaste) last 6 months	847	13.0%	122
Had professional manicure/pedicure last 6 months	1,280	19.7%	114
Had professional facial/massage last 6 months	484	7.4%	78
Spent \$100+ at barber shops in last 6 months	376	5.8%	107
Spent \$100+ at beauty parlors in last 6 months	699	10.7%	68



## Where Do Residents Within A 5 Minute Drive Time Spend Their Money?



### Retail Goods and Services Expenditures

5495 crowder  
 5495 Crowder Blvd, New Orleans, Louisiana, 70127,  
 Drive Time: 5 minutes

Prepared by Robert Hand  
 Latitude: 30.026435563  
 Longitude: -89.99039607

Top Tapestry Segments	Percent	Demographic Summary	2013	2018
Family Foundations	21.6%	Population	43,234	51,786
Inner City Tenants	16.0%	Households	16,281	19,745
Metro City Edge	15.5%	Families	11,112	13,302
Aspiring Young Families	12.8%	Median Age	31.6	32.7
Milk and Cookies	7.1%	Median Household Income	\$32,332	\$37,600
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		44	\$996.51	\$16,224,223
Men's		41	\$174.47	\$2,840,590
Women's		37	\$296.91	\$4,834,019
Children's		51	\$188.30	\$3,065,656
Footwear		32	\$136.65	\$2,224,845
Watches & Jewelry		63	\$95.09	\$1,548,223
Apparel Products and Services (1)		111	\$105.09	\$1,710,890
<b>Computer</b>				
Computers and Hardware for Home Use		63	\$129.65	\$2,110,876
Portable Memory		68	\$5.19	\$84,511
Computer Software		62	\$12.21	\$198,819
Computer Accessories		63	\$10.51	\$171,088
<b>Entertainment &amp; Recreation</b>		64	\$2,079.31	\$33,853,272
Fees and Admissions		61	\$384.69	\$6,263,124
Membership Fees for Clubs (2)		61	\$101.64	\$1,654,775
Fees for Participant Sports, excl. Trips		60	\$70.85	\$1,153,507
Admission to Movie/Theatre/Opera/Ballet		63	\$99.26	\$1,616,081
Admission to Sporting Events, excl. Trips		63	\$39.55	\$643,916
Fees for Recreational Lessons		59	\$73.06	\$1,189,554
Dating Services		76	\$0.32	\$5,289
TV/Video/Audio		66	\$852.02	\$13,871,793
Cable and Satellite Television Services		66	\$570.36	\$9,285,978
Televisions		67	\$106.45	\$1,733,184
Satellite Dishes		67	\$1.06	\$17,245
VCRs, Video Cameras, and DVD Players		67	\$8.64	\$140,623
Miscellaneous Video Equipment		75	\$5.77	\$93,866
Video Cassettes and DVDs		67	\$23.73	\$386,407
Video Game Hardware/Accessories		71	\$19.15	\$311,839
Video Game Software		68	\$20.33	\$330,933
Streaming/Downloaded Video		62	\$2.33	\$37,874
Rental of Video Cassettes and DVDs		66	\$18.03	\$293,501
Installation of Televisions		61	\$0.53	\$8,575
Audio (3)		63	\$72.77	\$1,184,845
Rental and Repair of TV/Radio/Sound Equipment		60	\$2.88	\$46,923
Pets		73	\$387.48	\$6,308,556
Toys and Games (4)		65	\$90.48	\$1,473,042
Recreational Vehicles and Fees (5)		51	\$113.86	\$1,853,680
Sports/Recreation/Exercise Equipment (6)		53	\$93.90	\$1,528,726
Photo Equipment and Supplies (7)		62	\$47.98	\$781,096
Reading (8)		60	\$93.00	\$1,514,152
Catered Affairs (9)		60	\$15.91	\$259,103
<b>Food</b>		65	\$5,350.19	\$87,106,393
Food at Home		65	\$3,277.86	\$53,366,886
Bakery and Cereal Products		65	\$457.62	\$7,450,526
Meats, Poultry, Fish, and Eggs		66	\$728.37	\$11,858,645
Dairy Products		64	\$343.10	\$5,585,958
Fruits and Vegetables		65	\$617.21	\$10,048,764
Snacks and Other Food at Home (10)		65	\$1,131.56	\$18,422,991
Food Away from Home		65	\$2,072.32	\$33,739,507
Alcoholic Beverages		64	\$342.63	\$5,578,387
Nonalcoholic Beverages at Home		66	\$313.46	\$5,103,457

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

November 01, 2014



## Retail Expenditures Within A 5 Minute Drive Time



### Retail Goods and Services Expenditures

5495 crowder  
 5495 Crowder Blvd, New Orleans, Louisiana, 70127,  
 Drive Time: 5 minutes

Prepared by Robert Hand  
 Latitude: 30.026435563  
 Longitude: -89.99039607

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Investments	42	\$881.07	\$14,344,679
Vehicle Loans	66	\$2,507.03	\$40,816,994
<b>Health</b>			
Nonprescription Drugs	61	\$75.46	\$1,228,537
Prescription Drugs	62	\$298.54	\$4,860,586
Eyeglasses and Contact Lenses	60	\$51.88	\$844,622
<b>Home</b>			
Mortgage Payment and Basics (11)	57	\$5,403.60	\$87,975,978
Maintenance and Remodeling Services	54	\$882.12	\$14,361,718
Maintenance and Remodeling Materials (12)	51	\$148.69	\$2,420,893
Utilities, Fuel, and Public Services	66	\$3,315.37	\$53,977,508
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	63	\$66.79	\$1,087,406
Furniture	64	\$310.54	\$5,055,852
Rugs	57	\$14.61	\$237,833
Major Appliances (14)	60	\$165.65	\$2,696,968
Housewares (15)	54	\$40.22	\$654,884
Small Appliances	62	\$27.70	\$450,980
Luggage	64	\$5.66	\$92,210
Telephones and Accessories	61	\$32.60	\$530,742
<b>Household Operations</b>			
Child Care	65	\$287.34	\$4,678,118
Lawn and Garden (16)	56	\$236.62	\$3,852,407
Moving/Storage/Freight Express	73	\$47.54	\$774,066
Housekeeping Supplies (17)	64	\$453.58	\$7,384,787
<b>Insurance</b>			
Owners and Renters Insurance	60	\$293.58	\$4,779,709
Vehicle Insurance	66	\$780.80	\$12,712,238
Life/Other Insurance	59	\$255.25	\$4,155,738
Health Insurance	62	\$1,546.62	\$25,180,519
Personal Care Products (18)	65	\$289.08	\$4,706,436
School Books and Supplies (19)	67	\$124.77	\$2,031,339
Smoking Products	69	\$334.44	\$5,444,981
<b>Transportation</b>			
Vehicle Purchases (Net Outlay) (20)	64	\$2,300.37	\$37,452,331
Gasoline and Motor Oil	65	\$2,021.63	\$32,914,190
Vehicle Maintenance and Repairs	63	\$693.53	\$11,291,343
<b>Travel</b>			
Airline Fares	60	\$277.10	\$4,511,440
Lodging on Trips	59	\$248.87	\$4,051,841
Auto/Truck/Van Rental on Trips	58	\$19.62	\$319,498
Food and Drink on Trips	60	\$261.07	\$4,250,418

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

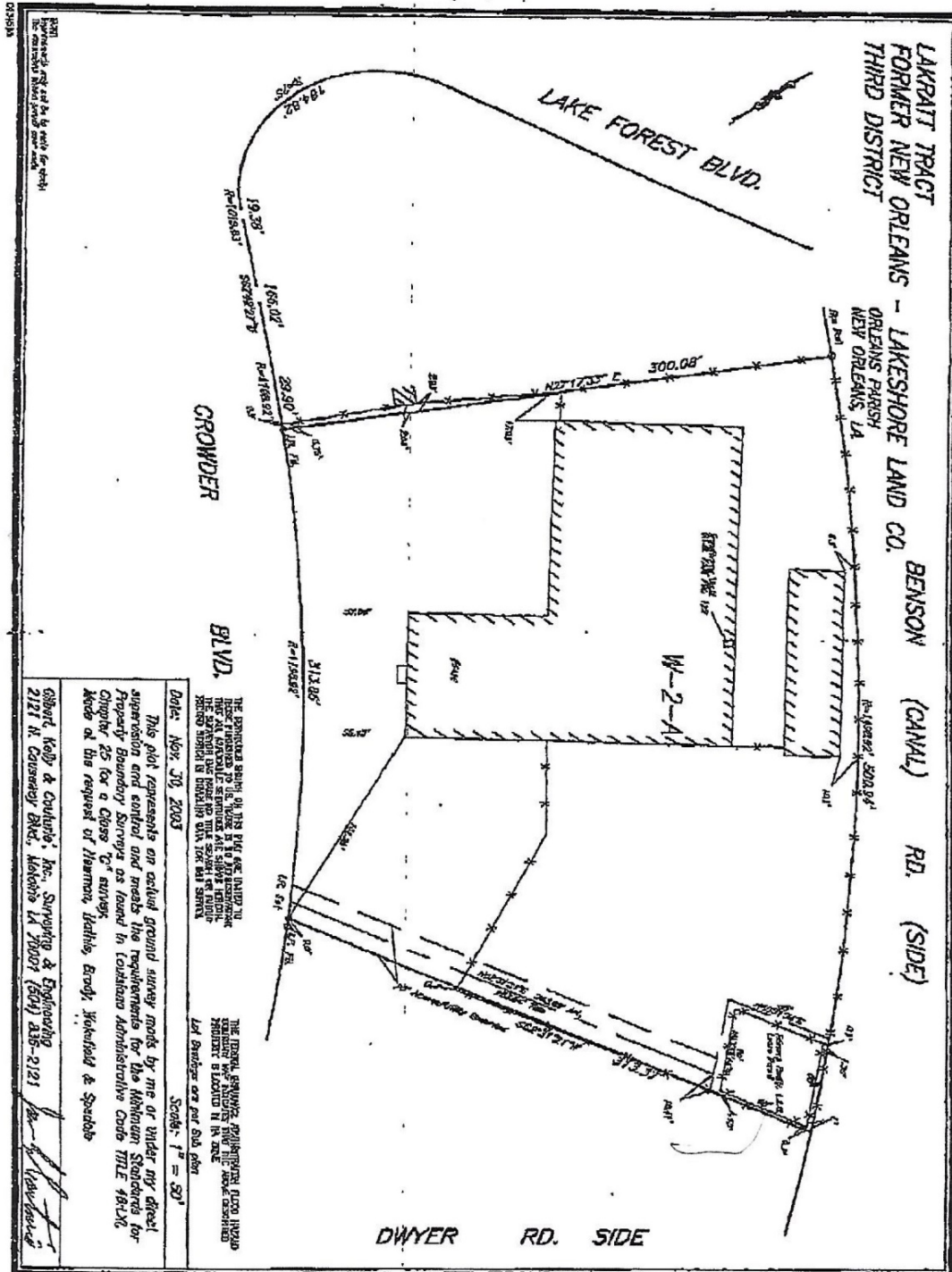
**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

November 01, 2014





# Site Survey





## About Louisiana Commercial Realty, LLC



Louisiana's only commercial real estate broker with the CCIM and SIOR designations, an MBA and the appraiser's practitioner license. We are known for using the latest technology to help landlords and tenants solve their real estate problems, bringing a high level of ethical conduct to the industry, with great attention to detail and professionalism. We have expertise in every sector of commercial real estate, completing these landmark projects:

- one of the largest hotel acquisitions in New Orleans,
- the largest warehouse disposition in downtown New Orleans,
- several of the largest apartment developments in New Orleans,
- the largest land disposition in Louisiana,
- the largest contiguous office space lease negotiation in New Orleans CBD.

Louisiana Commercial Realty is a top rated commercial real estate firm, owned by Robert Hand, who brings expertise in marketing properties with expedited results. He has a degree in Marketing from Mississippi State University and an MBA from Loyola University.

- Named Top 50 Financial Executive in New Orleans, 2012, by CityBusiness Magazine
- Named Top 100 Investment Executive in the U.S., 1994, by Financial Planning Magazine
- Member National Association of Realtors
- Member New Orleans Metropolitan Association of Realtors
- Past President, International Association of Financial Planners
- Past President, New Orleans MSU Alumni Association
- Past industry panel member for the NASD Board of Arbitrators
- Eagle Scout

Robert has more articles published in national magazines than any other broker in Louisiana:

- *Commercial Investment Real Estate Magazine*- "Valuing Commercial Real Estate Using Regression Analysis".
- *Commercial Investment Real Estate Magazine*- "Visualizing Risk In a Lease Buyout Decision".
- *Commercial Investment Real Estate Magazine*- "Using Lifestyle Demographic Analysis To Make Better Commercial Real Estate Decisions".
- *Chief Executive Officer Magazine*- "Return of The AutoMat".
- *Registered Representative Magazine*- "Growing Your Business By Providing a Higher Level of Services".
- *Personal Financial Planning Magazine*- "Using Technology To Help Clients".