

**KEITH WILSON CO.** 

MOBILE HOME PARK BROKERAGE

8/2015

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#### FOR SALE

#### PARKWEST MOBILE HOME PARK

1824 Dobi Lane Stillwater, OK 74075 (Home to Oklahoma State University)

**151 LOTS** 

\$2,700,000

#### \$17,218/site / 10.36% cap / 21% return



The information contained herein, while gathered from sources deemed reliable, cannot be guaranteed

# **GENERAL INFORMATION**

Project Name:	Parkwest Mobile Home Park
Project Address:	1824 Dobi Lane Stillwater, OK 74075
Location:	Stillwater, OK is located 50 miles N. of Oklahoma City, OK and 50 miles W. of Tulsa, OK, the 2 largest cities in the state, in Payne county. 50,000 pop. the 9 <sup>th</sup> largest and the 2 <sup>nd</sup> fastest growing city in Oklahoma. It is home to Oklahoma State University, largest higher-ed institution in OK, with 25,000 students. The park lies in NW Stillwater, 1 ½ miles NW of the campus. The city of Stillwater has seen tremendous housing growth and construction, as a result of the capital expenditures of the university, fueled by the philanthropy of alum, T. Boone Pickens, who has donated over 600,000,000. \$850,000,000 in construction for Stillwater in a 7 year period from 2005-2015 Class A retail/office is ½ mile east and Boomer Lake is $1 \frac{1}{2}$ miles east. Stillwater Airport lies $\frac{1}{2}$ mile to the north. The Foxfire duplex development abuts the park to the east.
Size:	151 lots (1 unusable - gas line) All MH-no RV
Age:	<b>1978</b> (virtually no new MHP'S in OK since the late 1970's)
Land:	26.5 acres Seller provided an easement, to the previous owner, through the park, for an undeveloped 24.5 acres, which lies adjacent to Parkwest, to the south-can be purchased and 200+ sites added
	5.69/lots/acre
Occupancy:	85% (8/2015 – 20 vacant pads, 1 vacant park home, 3 vacant park models 1 office, 1 unusable-gas line, 6 double lots, 4 LTO'S)
Rent History:	2005 – 2008\$190 9/2008\$205 1/2009\$230 1/2011\$255 6/2013\$280

Competition:	There are approximately 950 mobile home lots in the City of Stillwater. Of those, 595 lots are located in 3 parks in the east part of the city. The rents at these parks are \$275-\$285 with the tenants paying water/sewer, an effective rent of \$315-\$325, \$35-45 higher. Parkwest is in the growing NW section, close to campus, the airport, Class A retail and Boomer Lake. The location of the eastside parks is less desirable. Besides the eastside parks and Parkwest, there are about 150 lots, most of these are in less desirable locations. There has been no new park construction in Stillwater, and generally, in the entire state for over 35 years. THE CITY OF STILLWATER WILL NOT ALLOW ANY NEW PARK CONSTRUCTION BUT YOU MAY ADD SITES TO EXISTING PARKS. ASSUME 24.5 ACRES ADJOINING TO THE SOUTH CAN BE PURCHASED AND 200+ SITES BUILT BECAUSE WAS ORIGINALLY PLATTED AS A MHP.
Amenities:	Large office/clubhouse Fenced-in swimming pool (\$8,500 renovations in 2010) Storm shelter Owner spent \$50k in 2013 to improve the office, including new roof, A/C, Int/ext. paint, carpets, remodel bathrooms
Utilities:	Landlord pays water, provided by the City of Stillwater and sewer, which is provided by a dissipation one-cell lagoon, which is located on and shared with (easement) the adjacent 52 lot Valley Acres Mobile Home Park. Seller installing water submeters. Tenants pay for the electricity and trash, provided by the City of Stillwater, and tenants pay gas , provided by ONG. All but 10 lots have gas service. Valley Acres, the adjoing 51 site park, is 100% occupied.
Mobile Homes:	July 20, 2011-Seller set up 5 2007, 40' long model park homes, that rent for \$375/mo. 3 of the homes are rented-\$375, 2 vacant. These 5 homes will be conveyed to buyer as well as 5 park owned homes on notes with a note balance of \$90,000. Note payments are \$22,270/yr. Also, 2 park owned homes need minor and will sell for \$9,800 & 4,500. A total of 12 park owned homes. Note income is <u>not</u> counted as income for the P&L
Streets:	Asphalt/Concrete \$50,000 spent in 2008 for concrete streets, mainly in the intersection areas and an additional \$10,000 spent in mid 2013.
Tenant Profile:	85% college students 15% adults Was 95% college students, the slight trend is more families with kids
Lease Specials:	2012- owner had initiated a special lease program offering 12 mo rent at \$35 for a 5 yr lease, \$70/mo for 9 mo on a 2 $\frac{1}{2}$ yr lease-these are for 1988-newer homes. Also, \$150/mo. for 12 mo on a 4 yr lease for homes older than 1988. There are only several tenants on this short-lived program.

#### 2013/2014/2015 INCOME/EXPENSE

#### **<u>INCOME</u>** (does not include note income)

2013	\$373,966
2014	\$386,217
1 <sup>st</sup> QRT. 2015 annualized	\$410,728

#### EXPENSES

2013

2014

Auto	\$2,333	\$669
Bank fees		125
Casual Labor		50
Commissions	0	
Equipment rental	567	0
Insurance	13,812	14,437
Landscaping		
Licenses/Permits	1,260	1,755
Professional fees		
Office (includes park wifi)	,	
Payroll		,
Payroll taxes	· ·	, , , , , , , , , , , , , , , , , , , ,
Postage/Delivery		,
Property Taxes		
Repairs/Maintenance	,	
Supplies	,	
Utilities (W/S/E/Telephone)		
DI	,	
EBT SERVICE (new lo		
ASH FLOW	-	
ETURN ON CASH (\$7		

(1) Manager-\$1,800/mo., maintenance-\$1,200/mo.

(2) After deducting 80% of the \$54,581 2014 water costs=\$43,664 from submetering and passing that cost to the tenants

Note: Management fees (owner draws) or moving costs (up to new buyer) not included.

### **2013 FINANCIALS**

PARK WEST MHP, LLC

#### STATEMENT OF INCOME AND MEMBERS' EQUITY

#### FOR THE YEAR ENDED DECEMBER 31, 2013

REVENUE			\$	373,966
EXPENSES:				
Amortization	\$	562		
Automobile		2,333		
Bank charges		256		
Casual labor		360		
Depreciation		118,540		
Equipment rental		567		
Insurance		13,812		
Landscaping		240		
Licenses and permits		1,260		
Management fees		18,558		
Move expense		2,648		
Office expense		1,630		
Payroll expense		42,453		
Payroll tax expense		3,610		
Postage and delivery		1,230		
Professional fees		3,135		
Property tax		26,268		
Repairs and maintenance		22,609		
Supplies		3,028		
Travel		9,269		
Utilities		62,368		
Total Expenses	_		_	334,736
OPERATING INCOME				39,230
OTHER INCOME (EXPENSE):				
Gain on sale of assets		3,748		
Interest expense		(113,386)		
Interest income		999		
Other income		50		
Total Other Income (Expense)	-		_	(108,589)
NET INCOME (LOSS)				(69,359)
MEMBERS' EQUITY-				
Beginning of Period				326,661
Distributions			-	(63,000)
MEMBERS' EQUITY -			-	
End of Period			\$	194,302

See accompanying accountant's compilation report

### **2014 FINANCIALS**

#### PARK WEST MHP, LLC

#### STATEMENT OF INCOME AND MEMBERS' EQUITY

#### FOR THE YEARS ENDED DECEMBER 31, 2014 AND 2013

	2014	2013
REVENUE	\$ 386,217	\$ 373,966
EXPENSES:		
Amortization	2,249	562
Automobile	669	2,333
Bank charges	125	2,55
Casual labor	50	360
Commission expense	750	300
Depreciation	118,768	119 540
Equipment rental	110,700	118,540
Insurance	14,437	567
Landscaping	61	13,812
Licenses and permits		240
Management fees	1,755	1,260
Move expense	19,764	18,558
Office expense	15,921	2,648
Payroll expense	1,047	1,630
Payroll tax expense	40,875	42,453
	3,157	3,610
Postage and delivery Professional fees	163	1,230
	3,660	3,135
Property tax	20,524	26,268
Repairs and maintenance	26,461	22,609
Supplies	1,608	3,028
Travel	1.5	9,269
Utilities	69,647	62,368
Total Expenses	341,691	334,736
OPERATING INCOME	44,526	39,230
OTHER INCOME (EXPENSE):		
Gain on sale of assets	11,053	3,748
Interest expense	(110,763)	(113,386
Interest income	3,728	999
Other income	50	50
Total Other Income (Expense)	(95,932)	(108,589)
NET INCOME (LOSS)	(51,406)	(69,359)
MEMBERS' EQUITY-		
Beginning of Period	194,302	326,661
Distributions	(63,938)	(63,000)
IEMBERS' EQUITY -		
End of Period	\$ 78,958	\$ 194,302

Financial Statements

See accompanying accountant's compilation report

## 2015 (3 MONTH) FINANCIALS

PARK WEST MHP, LLC

#### STATEMENT OF INCOME AND MEMBERS' EQUITY

#### FOR THE THREE MONTHS ENDED MARCH 31, 2015

		A		
REVENUE			\$	102,682
EXPENSES:				
Amortization	\$	562		
Automobile		72		
Bank charges		67		
Depreciation		29,692		
Insurance		2,383		
Licenses and permits		552		
Management fees		4,970		
Move expense		3,800		
Office expense		19		
Payroll expense		10,350		
Payroll tax expense		384		
Postage and delivery		39		
Professional fees		2,350		
Property tax		7,443		
Repairs and maintenance		3,545		
Supplies		157		
Utilities		18,264		
Total Expenses	-	-		84,649
OPERATING INCOME				18,033
OTHER INCOME (EXPENSE):				
Gain on sale of assets		110		
Interest expense		(27,468)		
Interest income	12.00	778		
Total Other Income (Expense)			-	(26,580)
NET INCOME (LOSS)				(8,547)
MEMBERS' EQUITY-				
Beginning of Period				78,958
Distributions			_	(15,750)
MEMBERS' EQUITY - End of Period			\$	54,661

Financial Statements

See accountant's compilation report

#### PARK OWNED HOMES

- 5 40' 2007 Park owned models @ \$10,000 each = \$50,000 2 rented at \$400, 3 vacant
- 4 Notes/LTO'S:

Lot	<u>Start</u>	<b>Price</b>	Balance	<u>Int</u>	<u>Pay</u>	<u>payoff</u>
2826	7/13	\$25K	\$17,246	5%	\$285	7/21
2732	5/15	<b>\$1K</b>	<b>\$800</b>	10%	<b>\$92</b>	5/16
2820	6/13	<b>\$18.5K</b>	\$10,190	5%	<b>\$298</b>	6/19
2875	11/14	<b>\$8K</b>	\$ <u>7,239</u> \$35,475	10%	\$212	11/18
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2 Park owned inventory:

2203......\$8,000 2856.....\$7,000 \$15,000 (mgr lives in-pays rent)

Total value of park owned homes and LTO balances......\$100,475

### **SALES INFORMATION**

Sales Price	\$2,700,000	
2 MH, 5 note balances		(cash)
Park	-	_ ` ` `

Existing debt......\$1,590,000 (11/2013), 6.0%, 25 yr. am, 3 yr. term, 9/2013 start, \$10,244/mo. (P&I), \$122,928/yr. no escrows, prepayment penalty 2%-yr.1, 1%-yr.2, recourse, Bank of Camden (TN)-assume?

Proposed new debt......\$1,855,000 (70% LTV), 4.75%, 30 yr am,

Down payment.....\$745,000

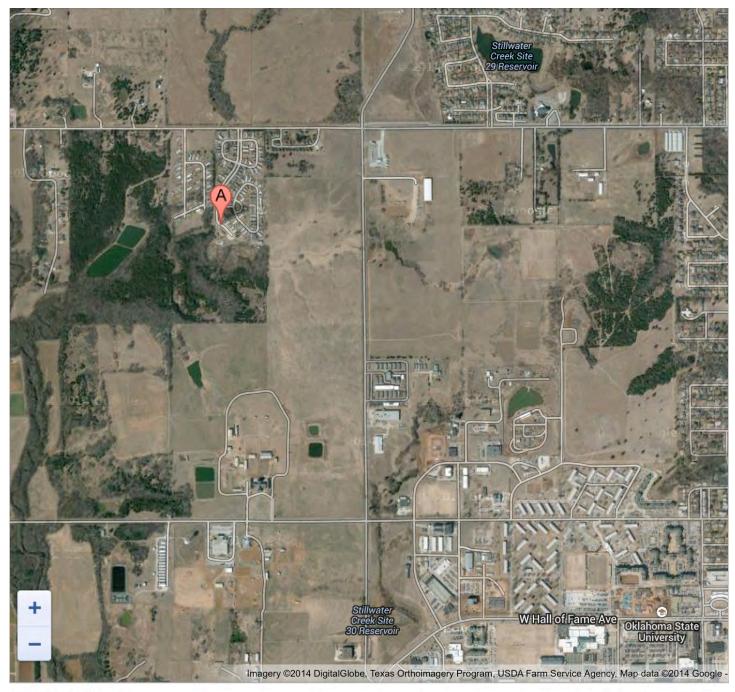
9/2013 MAI Appraisal.....\$2,650,000

Price/Lot.....\$17,218

Cap Rate.....10.36%

Cash return......21%

## AERIAL MAP



1824 Dobi Ln Stillwater, OK 74075

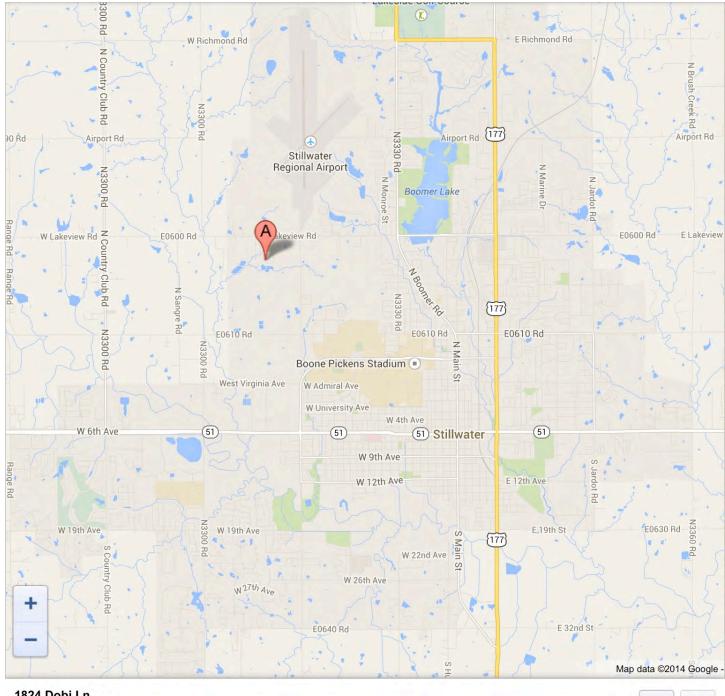
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## **STATE MAP**



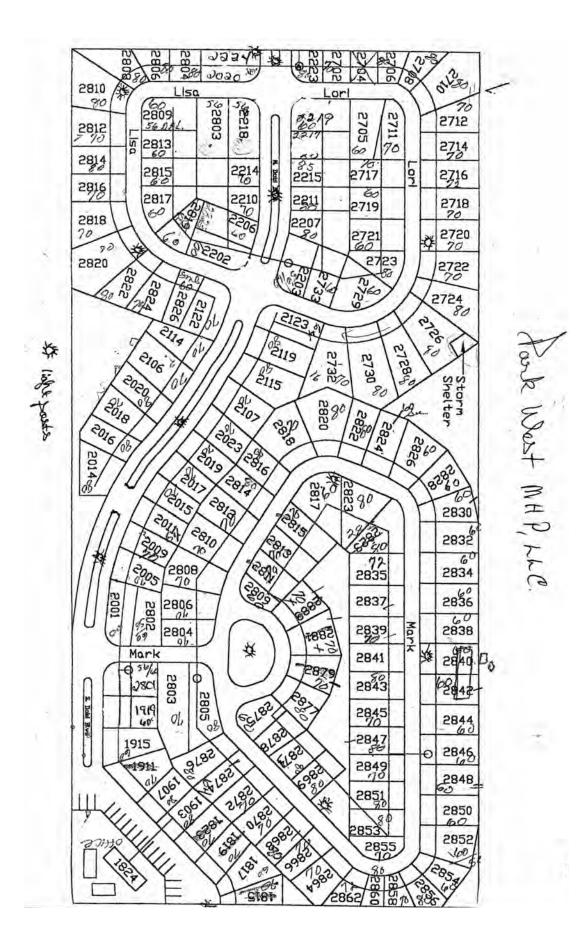
Stillwater, OK 74075

### MAP



1824 Dobi Ln Stillwater, OK 74075

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# ENTRANCE



# LAKEVIEW DRIVE



# MISCELLANEOUS





### **OFFICE**



# **RETAIL – 1 MILE EAST**

