



WOLFLIN

**VILLAGE**

**Amarillo, Texas**



# Overview of Amarillo

Amarillo is a unique and history-rich city, originating as a trading hub, and developing into a captured market trade area of over a half-million people. In vast, wide open Texas, Amarillo is closer to three other state capitols than it is to its own. Nearly a quarter-million residents live in the two county metro area, making Amarillo the largest city and economic center for the tri-state area which includes Eastern New Mexico, Oklahoma and the Texas Panhandle. Amarillo is a stable, commodities based economy that is know for its agriculture, banking, healthcare, retail, beef production and processing, and oil and gas, all serving a 200 mile radius.



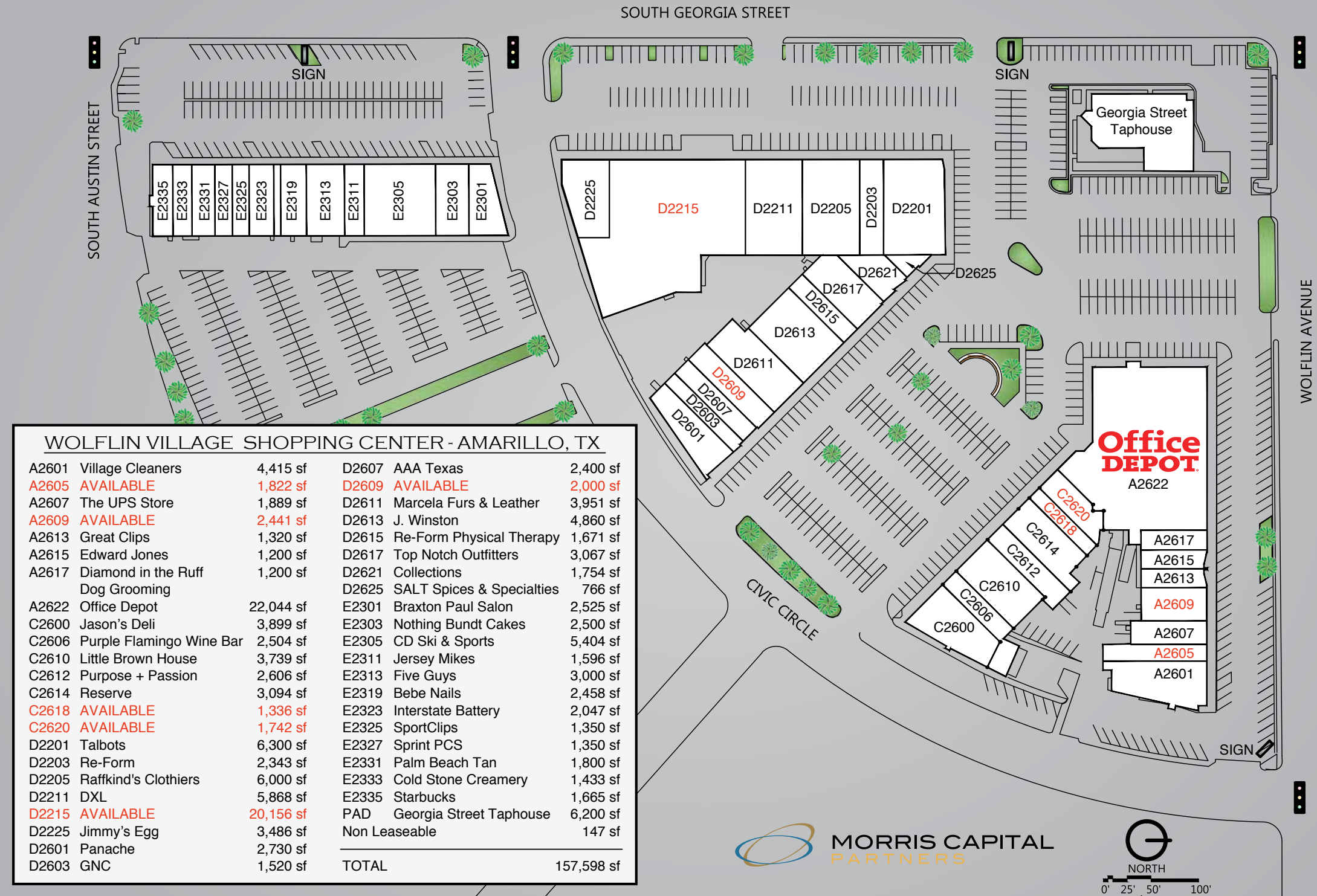
# Wolflin Village

Wolflin Village has been the premier shopping destination in the Texas Panhandle since 1953. It was the first large retail development of its kind in Amarillo and has earned the business of several generations of loyal customers. Built by and named after Charles A. Wolflin, the Village holds a special place in the history of the City of Amarillo. To this day, old world charm means personalized service at Wolflin Village.

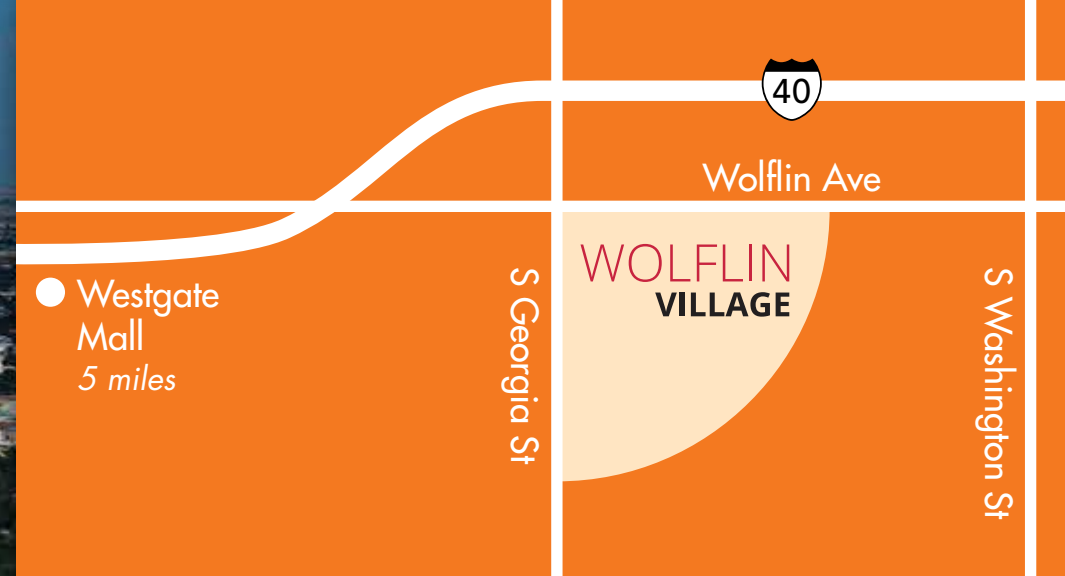
Beautiful and stylish boutiques, services of every kind, and a legendary restaurant offering Tex Mex cuisine are just some of the highlights at Wolflin Village. Customers can enjoy coffee with friends, have lunch, stroll the lovely sidewalks, and shop to their heart's delight. Historic Wolflin Village offers front door parking at some of the finest merchants in Amarillo.


Whether you're shopping for home décor, high fashion clothing, exquisite outerwear, or just need a day at the salon, Wolflin Village offers something for everyone!











# Fast Facts on Amarillo

- The Amarillo **metropolitan area** is 241,802 *(Census 2010)* which includes the two counties of Potter and Randall. The population within the Amarillo city limits is 196,429. *(neighborhoodscout.com)*
- There are 171,000 people living within a **5 mile radius** of Wolflin Village.
- Amarillo is at the center of the **Texas Panhandle**, part of the Great Plains, and located at the intersection of Interstates 40 and 27 and U.S. Highways 60, 87 and 287.
- Amarillo is situated on Interstate 40, one of the **nation's busiest** East-West Highways.
- **Number One Starbucks** in the Amarillo Metropolitan area and **Raffkind's is the Number One** Apparel Merchant in the Amarillo area. Both merchants call Wolflin Village home.

- Palo Duro Canyon State Park, the **second largest canyon** in the U.S., is 30 miles south of Amarillo.
- Amarillo was recently voted as **one of the top cities** in the country to start a business and raise a family. *(visitamarillo.com)*
- **270 sunny days annually** in Amarillo. With the high altitude and constant breeze, Amarillo has some of the cleanest air in the country.
- Amarillo's primary trade area is an approximate **200 mile radius**, trading with Eastern New Mexico, the Oklahoma Panhandle, and dozens of small Texas towns in the Panhandle. Within one mile of the center, the average HH Income is \$66,000.
- Amarillo Residents have one of the **shortest daily commutes** in the U.S. On average, they spend only 19.01 minutes getting to work.
- **Historic Wolflin Neighborhood** is less than .25 miles from Wolflin Village. The neighborhood has an average HH Income of \$71,000. *(city-data.com)*

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OWNERSHIP

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