

Demographic Detail Report

Atlantic Village

620-666 Oakfield Dr, Brandon, FL 33511

Building Type: **General Retail**

Secondary: -

GLA: **38,956 SF**

Year Built: **1980**

Total Available: **1,300 SF**

% Leased: **96.66%**

Rent/SF/Yr: **\$16.00**



Radius	1 Mile		3 Mile		5 Mile	
Population						
2022 Projection	8,299		107,255		240,162	
2017 Estimate	7,718		99,981		223,459	
2010 Census	7,014		92,248		203,387	
Growth 2017 - 2022	7.53%		7.28%		7.47%	
Growth 2010 - 2017	10.04%		8.38%		9.87%	
2017 Population by Age	7,718		99,981		223,459	
Age 0 - 4	518	6.71%	6,571	6.57%	14,526	6.50%
Age 5 - 9	481	6.23%	6,356	6.36%	14,330	6.41%
Age 10 - 14	436	5.65%	6,260	6.26%	14,360	6.43%
Age 15 - 19	428	5.55%	6,366	6.37%	14,740	6.60%
Age 20 - 24	482	6.25%	6,633	6.63%	15,068	6.74%
Age 25 - 29	608	7.88%	7,619	7.62%	16,749	7.50%
Age 30 - 34	618	8.01%	7,489	7.49%	16,345	7.31%
Age 35 - 39	558	7.23%	6,990	6.99%	15,505	6.94%
Age 40 - 44	515	6.67%	6,859	6.86%	15,502	6.94%
Age 45 - 49	490	6.35%	6,809	6.81%	15,427	6.90%
Age 50 - 54	505	6.54%	7,045	7.05%	15,871	7.10%
Age 55 - 59	493	6.39%	6,597	6.60%	14,805	6.63%
Age 60 - 64	430	5.57%	5,657	5.66%	12,668	5.67%
Age 65 - 69	359	4.65%	4,694	4.69%	10,483	4.69%
Age 70 - 74	252	3.27%	3,165	3.17%	6,988	3.13%
Age 75 - 79	181	2.35%	2,074	2.07%	4,476	2.00%
Age 80 - 84	148	1.92%	1,392	1.39%	2,894	1.30%
Age 85+	216	2.80%	1,405	1.41%	2,723	1.22%
Age 65+	1,156	14.98%	12,730	12.73%	27,564	12.34%
Median Age	37.60		36.90		36.80	
Average Age	38.60		37.40		37.20	

Demographic Detail Report

Atlantic Village 620-666 Oakfield Dr, Brandon, FL 33511					
Radius	1 Mile		3 Mile		5 Mile
2017 Population By Race	7,718		99,981		223,459
White	6,031	78.14%	75,913	75.93%	167,901 75.14%
Black	1,147	14.86%	16,269	16.27%	38,715 17.33%
Am. Indian & Alaskan	48	0.62%	561	0.56%	1,280 0.57%
Asian	278	3.60%	4,069	4.07%	8,879 3.97%
Hawaiian & Pacific Island	7	0.09%	169	0.17%	365 0.16%
Other	207	2.68%	2,999	3.00%	6,319 2.83%
Population by Hispanic Origin	7,718		99,981		223,459
Non-Hispanic Origin	5,802	75.17%	76,277	76.29%	172,605 77.24%
Hispanic Origin	1,916	24.83%	23,704	23.71%	50,854 22.76%
2017 Median Age, Male	35.90		35.60		35.60
2017 Average Age, Male	36.70		36.20		36.10
2017 Median Age, Female	39.30		38.20		38.00
2017 Average Age, Female	40.20		38.40		38.10
2017 Population by Occupation Classification	6,196		79,514		177,288
Civilian Employed	3,952	63.78%	51,618	64.92%	112,500 63.46%
Civilian Unemployed	146	2.36%	1,762	2.22%	4,340 2.45%
Civilian Non-Labor Force	2,089	33.72%	25,623	32.22%	59,267 33.43%
Armed Forces	9	0.15%	511	0.64%	1,181 0.67%
Households by Marital Status					
Married	1,131		18,207		40,734
Married No Children	695		10,640		23,286
Married w/Children	436		7,567		17,448
2017 Population by Education	5,685		72,818		161,061
Some High School, No Diploma	465	8.18%	5,978	8.21%	15,714 9.76%
High School Grad (Incl Equivalency)	1,719	30.24%	20,054	27.54%	43,251 26.85%
Some College, No Degree	2,035	35.80%	24,299	33.37%	51,577 32.02%
Associate Degree	313	5.51%	5,024	6.90%	10,626 6.60%
Bachelor Degree	744	13.09%	12,213	16.77%	27,258 16.92%
Advanced Degree	409	7.19%	5,250	7.21%	12,635 7.84%

Demographic Detail Report

Atlantic Village						
620-666 Oakfield Dr, Brandon, FL 33511						
Radius	1 Mile		3 Mile		5 Mile	
2017 Population by Occupation	7,304		95,034		207,920	
Real Estate & Finance	516	7.06%	6,661	7.01%	12,736	6.13%
Professional & Management	1,679	22.99%	24,668	25.96%	54,289	26.11%
Public Administration	53	0.73%	2,240	2.36%	5,172	2.49%
Education & Health	772	10.57%	10,303	10.84%	23,013	11.07%
Services	700	9.58%	8,277	8.71%	18,497	8.90%
Information	105	1.44%	1,583	1.67%	3,447	1.66%
Sales	1,302	17.83%	16,501	17.36%	34,495	16.59%
Transportation	9	0.12%	130	0.14%	766	0.37%
Retail	676	9.26%	6,945	7.31%	14,051	6.76%
Wholesale	135	1.85%	1,933	2.03%	3,978	1.91%
Manufacturing	259	3.55%	2,436	2.56%	6,289	3.02%
Production	375	5.13%	4,498	4.73%	10,342	4.97%
Construction	296	4.05%	4,040	4.25%	8,381	4.03%
Utilities	104	1.42%	2,218	2.33%	5,500	2.65%
Agriculture & Mining	12	0.16%	260	0.27%	898	0.43%
Farming, Fishing, Forestry	2	0.03%	101	0.11%	428	0.21%
Other Services	309	4.23%	2,240	2.36%	5,638	2.71%
2017 Worker Travel Time to Job	3,711		49,100		107,610	
<30 Minutes	2,465	66.42%	29,559	60.20%	61,853	57.48%
30-60 Minutes	1,117	30.10%	16,906	34.43%	38,776	36.03%
60+ Minutes	129	3.48%	2,635	5.37%	6,981	6.49%
2010 Households by HH Size	2,855		35,766		76,048	
1-Person Households	897	31.42%	8,697	24.32%	17,326	22.78%
2-Person Households	936	32.78%	12,057	33.71%	25,310	33.28%
3-Person Households	495	17.34%	6,726	18.81%	14,349	18.87%
4-Person Households	307	10.75%	4,950	13.84%	11,155	14.67%
5-Person Households	133	4.66%	2,120	5.93%	4,983	6.55%
6-Person Households	57	2.00%	786	2.20%	1,804	2.37%
7 or more Person Households	30	1.05%	430	1.20%	1,121	1.47%
2017 Average Household Size	2.30		2.60		2.60	
Households						
2022 Projection	3,401		41,695		90,071	
2017 Estimate	3,159		38,852		83,748	
2010 Census	2,855		35,765		76,049	
Growth 2017 - 2022	7.66%		7.32%		7.55%	
Growth 2010 - 2017	10.65%		8.63%		10.12%	

Demographic Detail Report

Atlantic Village 620-666 Oakfield Dr, Brandon, FL 33511				
Radius	1 Mile		3 Mile	
2017 Households by HH Income	3,158		38,851	
<\$25,000	767	24.29%	6,797	17.50%
\$25,000 - \$50,000	963	30.49%	9,491	24.43%
\$50,000 - \$75,000	681	21.56%	8,690	22.37%
\$75,000 - \$100,000	418	13.24%	6,509	16.75%
\$100,000 - \$125,000	142	4.50%	3,077	7.92%
\$125,000 - \$150,000	77	2.44%	1,588	4.09%
\$150,000 - \$200,000	95	3.01%	1,787	4.60%
\$200,000+	15	0.47%	912	2.35%
2017 Avg Household Income	\$55,212		\$70,313	
2017 Med Household Income	\$43,886		\$58,527	
2017 Occupied Housing	3,159		38,852	
Owner Occupied	1,455	46.06%	23,309	59.99%
Renter Occupied	1,704	53.94%	15,543	40.01%
2010 Housing Units	3,282		39,069	
1 Unit	1,501	45.73%	26,213	67.09%
2 - 4 Units	254	7.74%	1,294	3.31%
5 - 19 Units	1,314	40.04%	8,916	22.82%
20+ Units	213	6.49%	2,646	6.77%
2017 Housing Value	1,455		23,308	
<\$100,000	519	35.67%	4,330	18.58%
\$100,000 - \$200,000	610	41.92%	12,060	51.74%
\$200,000 - \$300,000	251	17.25%	4,964	21.30%
\$300,000 - \$400,000	10	0.69%	1,309	5.62%
\$400,000 - \$500,000	0	0.00%	237	1.02%
\$500,000 - \$1,000,000	56	3.85%	309	1.33%
\$1,000,000+	9	0.62%	99	0.42%
2017 Median Home Value	\$134,180		\$160,729	
2017 Housing Units by Yr Built	3,298		40,094	
Built 2010+	74	2.24%	1,529	3.81%
Built 2000 - 2010	240	7.28%	9,739	24.29%
Built 1990 - 1999	426	12.92%	9,396	23.43%
Built 1980 - 1989	908	27.53%	8,560	21.35%
Built 1970 - 1979	952	28.87%	6,761	16.86%
Built 1960 - 1969	497	15.07%	3,066	7.65%
Built 1950 - 1959	154	4.67%	744	1.86%
Built <1949	47	1.43%	299	0.75%
2017 Median Year Built	1979		1990	
			1991	

Traffic Count Report

Atlantic Village

620-666 Oakfield Dr, Brandon, FL 33511

Building Type: **General Retail**

Secondary: -

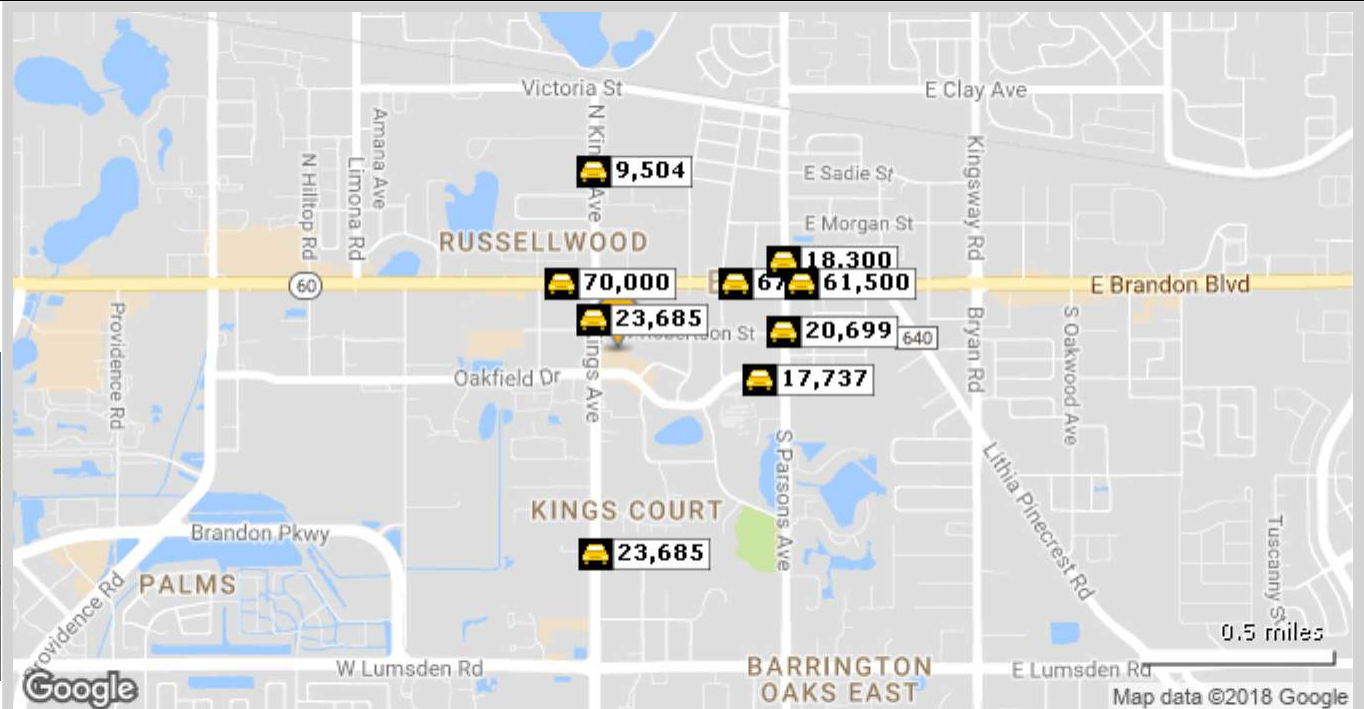
GLA: **38,956 SF**

Year Built: **1980**

Total Available: **1,300 SF**

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	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	S Kings Ave	W Robertson St	0.04 S	2011	23,685	AADT	.10
2	W Brandon Blvd	Oak Grove Dr	0.07 W	2016	70,000	MPSI	.23
3	W Brandon Blvd	N Moon Ave	0.04 W	2016	67,000	MPSI	.36
4	Oakfield Dr	S Moon Ave	0.09 W	2011	17,737	AADT	.39
5	S Parsons Ave	E Robertson St	0.01 S	2016	17,909	MPSI	.45
6	S Parsons Ave	W Robertson St	0.01 S	2012	20,699	MPSI	.45
7	N Kings Ave	W Sadie St	0.03 N	2016	9,504	MPSI	.48
8	N Parsons Ave	Fontaine St	0.04 N	2016	18,300	MPSI	.50
9	E Brandon Blvd	Carver Ave	0.03 E	2016	61,500	MPSI	.52
10	S Kings Ave	Larrie Ellen Way	0.02 N	2016	23,685	MPSI	.53

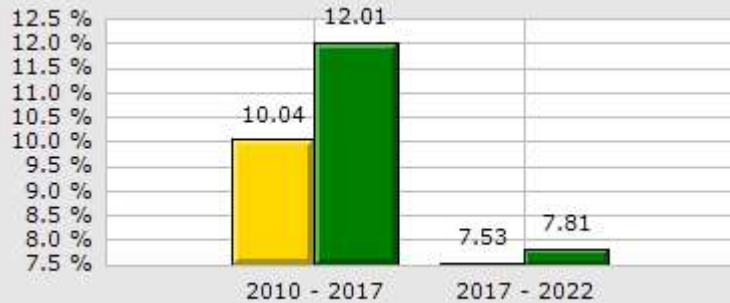
Atlantic Village

620-666 Oakfield Dr, Brandon, FL 33511

Type: **Retail**
County: **Hillsborough**

1 Mile
County

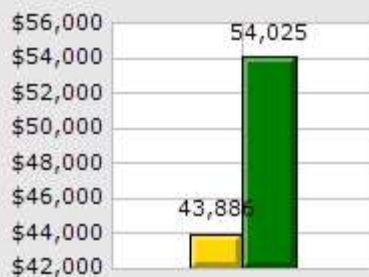
Population Growth



Household Growth



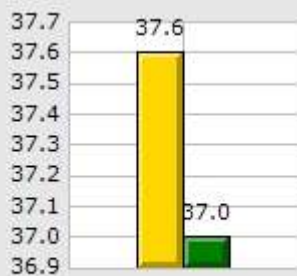
2017 Med Household Inc



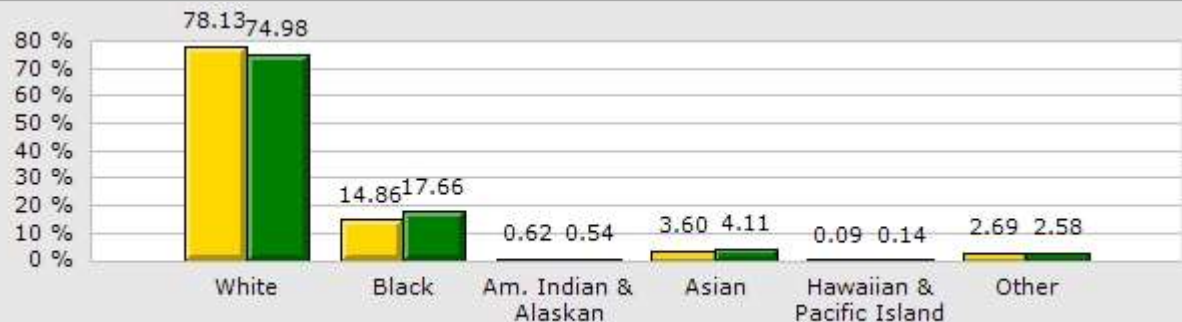
2017 Households by Household Income



2017 Median Age



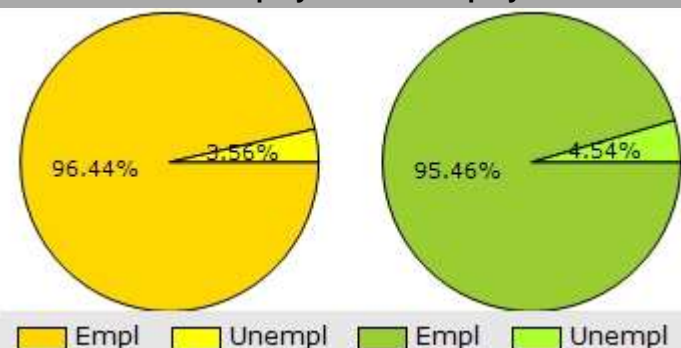
2017 Population by Race



2017 Renter vs. Owner



2017 Employed vs. Unemployed



Demographic Market Comparison Report

1 mile radius

Atlantic Village

620-666 Oakfield Dr, Brandon, FL 33511

Type: **Retail**
County: **Hillsborough**

	1 Mile		County	
Population Growth				
Growth 2010 - 2017	10.04%		12.01%	
Growth 2017 - 2022	7.53%		7.81%	
Empl	3,952	96.44%	678,406	95.46%
Unempl	146	3.56%	32,238	4.54%
2017 Population by Race				
	7,718		1,376,884	
White	6,030	78.13%	1,032,355	74.98%
Black	1,147	14.86%	243,198	17.66%
Am. Indian & Alaskan	48	0.62%	7,374	0.54%
Asian	278	3.60%	56,558	4.11%
Hawaiian & Pacific Island	7	0.09%	1,908	0.14%
Other	208	2.69%	35,491	2.58%
Household Growth				
Growth 2010 - 2017	10.65%		11.95%	
Growth 2017 - 2022	7.66%		7.82%	
Renter Occupied	1,704	53.94%	208,209	39.23%
Owner Occupied	1,455	46.06%	322,467	60.77%
2017 Households by Household Income				
	3,158		530,676	
Income <\$25K	767	24.29%	123,265	23.23%
Income \$25K - \$50K	963	30.49%	125,705	23.69%
Income \$50K - \$75K	681	21.56%	95,827	18.06%
Income \$75K - \$100K	418	13.24%	66,918	12.61%
Income \$100K - \$125K	142	4.50%	43,585	8.21%
Income \$125K - \$150K	77	2.44%	22,573	4.25%
Income \$150K - \$200K	95	3.01%	25,179	4.74%
Income \$200K+	15	0.47%	27,624	5.21%
2017 Med Household Inc	\$43,886		\$54,025	
2017 Median Age	37.60		37.00	

Demographic Summary Report

Atlantic Village

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Building Type: **General Retail**

Secondary: -

GLA: **38,956 SF**

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Total Available: **1,300 SF**

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2017 Population by Hispanic Origin	1,915	23,705	50,853
2017 Population	7,718	99,981	223,459
White	6,031 78.14%	75,913 75.93%	167,901 75.14%
Black	1,147 14.86%	16,269 16.27%	38,715 17.33%
Am. Indian & Alaskan	48 0.62%	561 0.56%	1,280 0.57%
Asian	278 3.60%	4,069 4.07%	8,879 3.97%
Hawaiian & Pacific Island	7 0.09%	169 0.17%	365 0.16%
Other	207 2.68%	2,999 3.00%	6,319 2.83%
U.S. Armed Forces	9	541	1,266
Households			
2022 Projection	3,401	41,695	90,071
2017 Estimate	3,159	38,852	83,748
2010 Census	2,855	35,765	76,049
Growth 2017 - 2022	7.66%	7.32%	7.55%
Growth 2010 - 2017	10.65%	8.63%	10.12%
Owner Occupied	1,455 46.06%	23,309 59.99%	53,639 64.05%
Renter Occupied	1,704 53.94%	15,543 40.01%	30,109 35.95%
2017 Households by HH Income	3,158	38,851	83,748
Income: <\$25,000	767 24.29%	6,797 17.50%	14,823 17.70%
Income: \$25,000 - \$50,000	963 30.49%	9,491 24.43%	19,861 23.72%
Income: \$50,000 - \$75,000	681 21.56%	8,690 22.37%	18,109 21.62%
Income: \$75,000 - \$100,000	418 13.24%	6,509 16.75%	13,348 15.94%
Income: \$100,000 - \$125,000	142 4.50%	3,077 7.92%	7,222 8.62%
Income: \$125,000 - \$150,000	77 2.44%	1,588 4.09%	3,884 4.64%
Income: \$150,000 - \$200,000	95 3.01%	1,787 4.60%	3,945 4.71%
Income: \$200,000+	15 0.47%	912 2.35%	2,556 3.05%
2017 Avg Household Income	\$55,212	\$70,313	\$72,678
2017 Med Household Income	\$43,886	\$58,527	\$59,216

Consumer Spending Report

Atlantic Village

620-666 Oakfield Dr, Brandon, FL 33511

Building Type: **General Retail**

Secondary: -

GLA: **38,956 SF**

Year Built: **1980**

Total Available: **1,300 SF**

% Leased: **96.66%**

Rent/SF/Yr: **\$16.00**



2017 Annual Spending (\$000s)	1 Mile	3 Mile	5 Mile
Total Specified Consumer Spending	\$62,943	\$922,225	\$2,046,896
Total Apparel	\$4,012	\$56,646	\$126,406
Women's Apparel	1,564	22,613	50,333
Men's Apparel	832	11,906	26,595
Girl's Apparel	309	4,339	9,777
Boy's Apparel	213	2,984	6,763
Infant Apparel	203	2,664	5,871
Footwear	892	12,140	27,067
Total Entertainment & Hobbies	\$5,089	\$73,197	\$162,234
Entertainment	660	10,840	24,249
Audio & Visual Equipment/Service	2,752	37,705	82,693
Reading Materials	188	2,833	6,339
Pets, Toys, & Hobbies	1,490	21,819	48,953
Personal Items	4,940	70,129	157,358
Total Food and Alcohol	\$18,507	\$257,374	\$568,064
Food At Home	10,368	141,444	313,108
Food Away From Home	6,967	99,830	219,587
Alcoholic Beverages	1,172	16,100	35,370
Total Household	\$8,375	\$129,404	\$292,094
House Maintenance & Repair	1,494	24,331	56,157
Household Equip & Furnishings	3,515	54,163	121,734
Household Operations	2,628	38,880	86,798
Housing Costs	738	12,031	27,406

Consumer Spending Report

Atlantic Village

620-666 Oakfield Dr, Brandon, FL 33511

2017 Annual Spending (000s)	1 Mile	3 Mile	5 Mile
Total Transportation/Maint.	\$14,906	\$229,422	\$503,113
Vehicle Purchases	5,598	95,594	208,061
Gasoline	5,992	84,614	185,429
Vehicle Expenses	371	5,434	12,642
Transportation	956	14,734	33,216
Automotive Repair & Maintenance	1,989	29,046	63,765
Total Health Care	\$3,558	\$50,229	\$111,756
Medical Services	1,844	26,602	59,235
Prescription Drugs	1,373	18,806	41,865
Medical Supplies	342	4,821	10,656
Total Education/Day Care	\$3,554	\$55,823	\$125,869
Education	2,417	37,615	84,619
Fees & Admissions	1,138	18,208	41,250

Atlantic Village

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Building Type: **General Retail**Total Available: **1,300 SF**

Secondary: -

% Leased: **96.66%**GLA: **38,956 SF**Rent/SF/Yr: **\$16.00**Year Built: **1980**

Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	1,915	14,001	7
Retail & Wholesale Trade	200	1,352	7
Hospitality & Food Service	65	1,171	18
Real Estate, Renting, Leasing	67	409	6
Finance & Insurance	168	894	5
Information	19	162	9
Scientific & Technology Services	157	1,001	6
Management of Companies	1	45	45
Health Care & Social Assistance	893	5,891	7
Educational Services	18	659	37
Public Administration & Sales	8	60	8
Arts, Entertainment, Recreation	15	103	7
Utilities & Waste Management	42	491	12
Construction	56	651	12
Manufacturing	21	170	8
Agriculture, Mining, Fishing	3	9	3
Other Services	182	933	5